

6. Draft an advertisement for a product of your choice.
7. Explain the following terms :—
 - (i) Queen Size
 - (ii) Retro
 - (iii) Rag Business
 - (iv) Art Nouveau
 - (v) Dandy.
8. Draft a resume along with the job application for the post of Designer. You can imagine the necessary details.

Exam. Code : 217504
Subject Code : 5607

M.Sc. (Fashion Designing and Merchandising)
4th Semester

COMMUNICATION SKILLS IN ENGLISH

Paper—V

Time Allowed—2 Hours] [Maximum Marks—50

Note :— There are *eight* questions of equal marks.
Candidates are required to attempt any
four questions.

1. Write in detail importance of Video Communication.
2. Explain in brief application of Video Conferencing in business management and marketing.
3. Explain the essential components of Technical Report.
4. As a reporter write a report about Fashion Show organized by the designers. Write about the unique aspect of the show and mention the efforts and creativity displayed by the designers.
5. Explain various forms of modern Communication and highlight their advantages.